# City selects ERP system to improve its service to citizens.



### **CLIENT OVERVIEW**

- Operates in some ways more like a business than a government entity
- Runs 14 diverse departments with the assistance of private entities
- Provides water utility services and manages charter schools

# **CLIENT NEEDS**

Panorama was engaged by the city to select and assist in the implementation of a new ERP and related systems. Framed as an initiative to bring a high "return on citizenship" (the amount and quality of services received for taxpayer dollars) to the city's constituents, the project's goal was to implement a platform that would provide the same (or better) quality services to its citizens as what they receive from many private-sector providers.

Because the city runs 14 diverse departments with the assistance of private entities, a government-focused ERP was not necessarily the only option for the organization.



#### PROJECTED BENEFITS OF ERP INITIATIVE

Improved customer/ citizen insights

Elimination of duplicate or lost transactions

Time savings through mobile capabilities for billing reviews and approvals



The ability to use historical data for future bidding and estimating

Reduction in purchasing costs through aggregated spending



## **OUR APPROACH**

Panorama led an effort to determine the city's business requirements across the organization. In addition to all the departments and functions typical of many municipalities, we examined and identified requirements in areas as diverse as utility billing and student information systems (SIS).

As a result of this assessment, the city issued an RFP with Panorama's guidance. Following all city procurement policies, we invited responses from vendors who typically target the commercial market as well as vendors concentrating on the public

sector. This allowed the city to contrast the system capabilities of a broad set of vendors.

Given the nature of the city's needs, we broke up the selection process into two separate but related streams: one for the ERP solution and another for SIS. At this point, the ERP solution is being implemented (with assistance from Panorama), and the SIS selection is in progress.



Rich Goluskin, Director of Client Services Panorama Consulting Group

OUR SELECTION APPROACH FOR THIS PROJECT WAS DESIGNED TO HELP THE CITY ACHIEVE OPTIMAL PERFORMANCE WHILE INCREASING COMMUNICATION AND CREATING VALUE FOR EVERY AFFECTED EMPLOYEE AND CITIZEN.



#### **SELECTION RESULTS**

The ERP solution has been selected and successfully negotiated, and the City Commission has fully approved the purchase and authorized the implementation project to proceed. Panorama is helping the city implement this new ERP in a project oversight capacity, ensuring that the vendor meets its obligations and delivers the solution as contracted.

The SIS selection process has reached the point where there are two finalists competing head-to-head for the business. Panorama continues to support the city in its SIS selection, similar to how we supported the ERP selection process.

#### **IMPLEMENTATION RESULTS**

Panorama expects the ERP implementation to result in the following benefits:

- The ability to standardize templates for job estimating and bidding by branch, saving time in spreadsheet set-up and avoiding potential errors
- Reduction in time spent to approve bids as a manual email process will no longer be needed
- Increased productivity driven by improved customer insights and predefined workflows
- Online and offline requisition capabilities eliminating duplicate or lost transactions
- Preconfigured reports and dashboards reducing the time spent manually creating reports
- Time savings through mobile capabilities for billing reviews and approvals
- The ability to use historical data for future bidding and estimating
- The ability to aggregate and negotiate spending by accessing data on purchase history and viewing vendor scorecards of performance and lead times
- · Improved project management leading to improved financial performance